FOR IMMEDIATE RELEASE

Press Contact: Liz Riley Tel: 800-424-7289 x109 Email: liz@mircorp.com

Wanted: Extreme Drivers for World Race 2011 International Road Rally to Emulate 1908 New York to Paris Auto Race

December 28, 2010 – In October 2010, the winner of the grueling 1908 New York to Paris Race, George Schuster, was inducted into the Automotive Hall of Fame in Dearborn, Michigan. He pushed himself and his Thomas Flyer to their limits, crossing a virtually road less U.S., Russia and Europe, crossing the finish line 169 days later in Paris. His incredible feat proved to an unbelieving public that cars were indeed the wave of the future.

In the spring of 2011, teams of adventuresome drivers will test their driving and endurance skills as participants in World Race 2011, an international overland journey based on the historic race of 1908.

Participants can sign up a driver and navigator team for the entire journey from New York to Paris, or enter the U.S. portion or the international leg from Beijing to Paris separately. An individual can still participate as a passenger in one of a few spots available in a support vehicle.

After traversing the U.S. and shipping the vehicles to China, participants will fly to Beijing to meet their cars and hit the road on the international leg of the epic overland auto adventure. They plan to visit the classic sites of Beijing while the cars are undergoing customs formalities, then drive off into the sunset towards their ultimate destination, Paris. Comfortable hotel rooms wait ahead across China, Kazakhstan, Russia and Europe, and support vehicles follow along.

From Beijing all the way to Paris, the World Race 2011 Tour Operator (MIR Corporation) will take care of the details and leave the driving to you.

<u>MIR Corporation</u> is a tour operator with over 20 years of logistical experience. Contact MIR or visit www.worldrace2011.com for the details.

For the USA portion only, please contact Jerry Price of Price Team Racing.

 International segment:
 USA segment:

 Douglas Grimes
 Jerry Price

 douglas@mircorp.com
 priceteamracing@excel.net

MIR Corporation Price Team Racing